
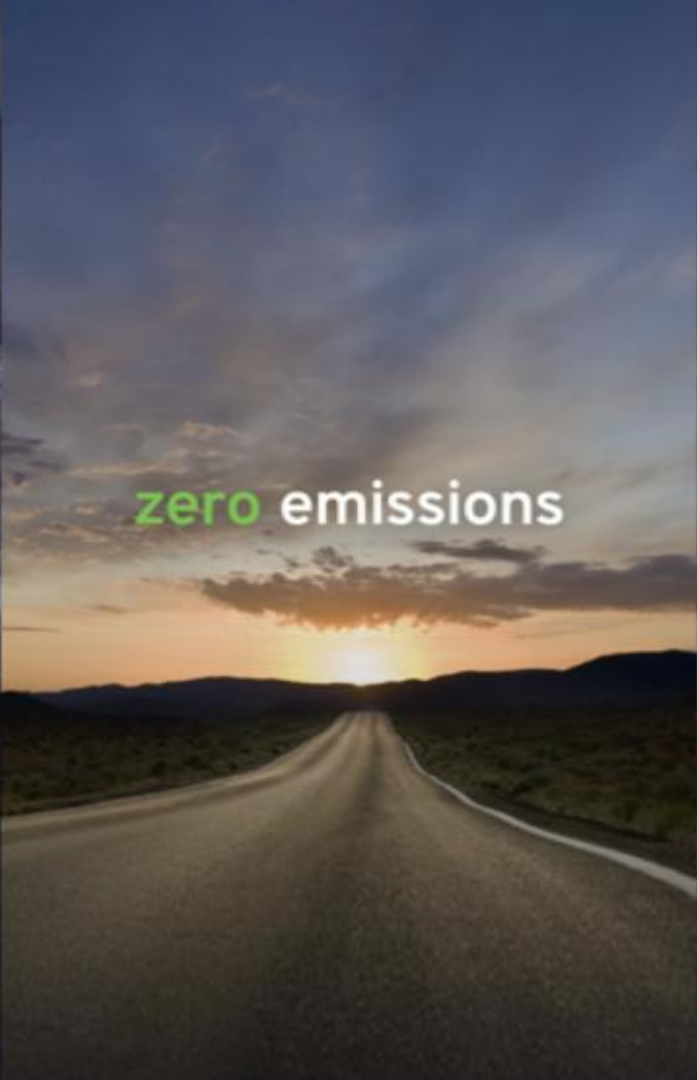


EV Battery Lifecycle & Aftersales Strategy






zero crashes



zero emissions

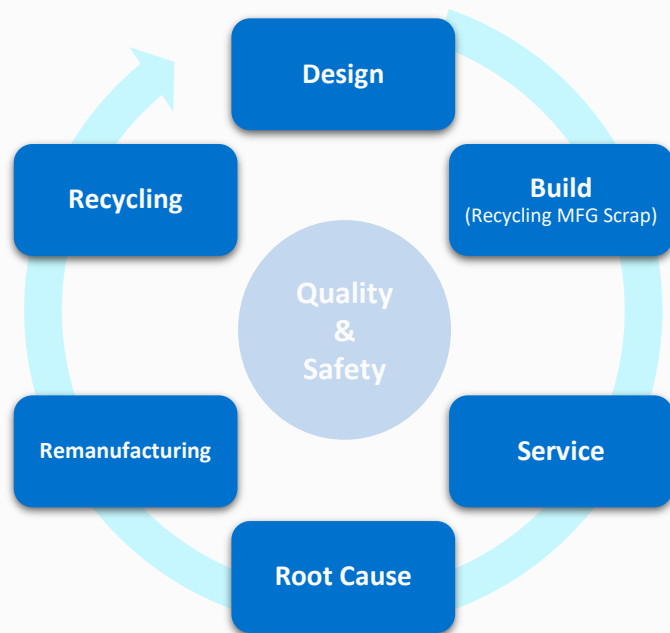


zero congestion



Who We Are

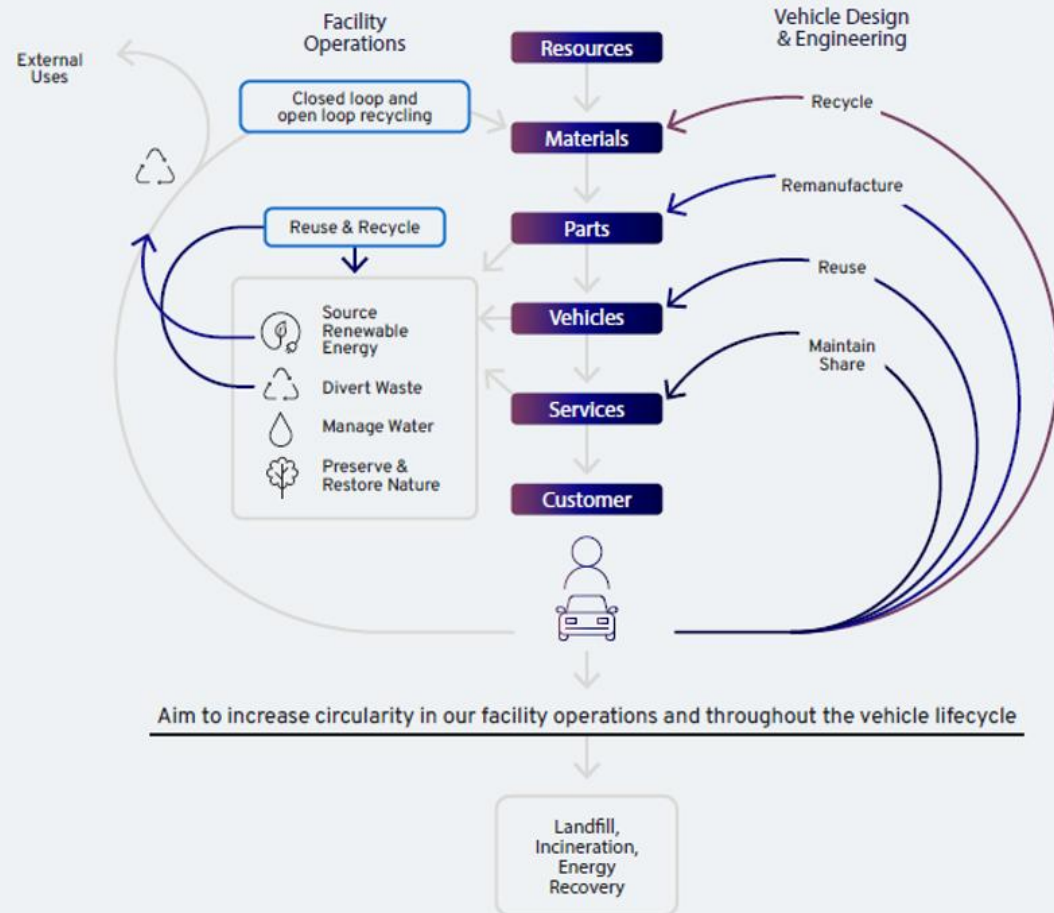
Our mission is to drive the aftersales strategy for the lifecycle of the electric vehicle (EV) battery by providing exceptional support, product quality and safe service to ensure the longevity, reliability, sustainability, and circularity of our EV batteries, contributing to a future world with zero emissions.



Our vision is to be the aftersales EV battery industry leader in providing comprehensive and sustainable solutions for circularity of the EV Battery. We strive for exceptional customer experiences, training and contributing to a greener and more sustainable future of transportation.

GM's Circularity Model

EV Battery Lifecycle Team supports a sustainable GM battery strategy.

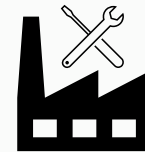
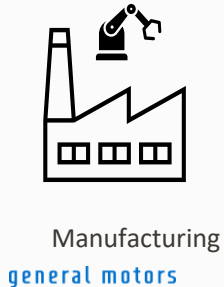
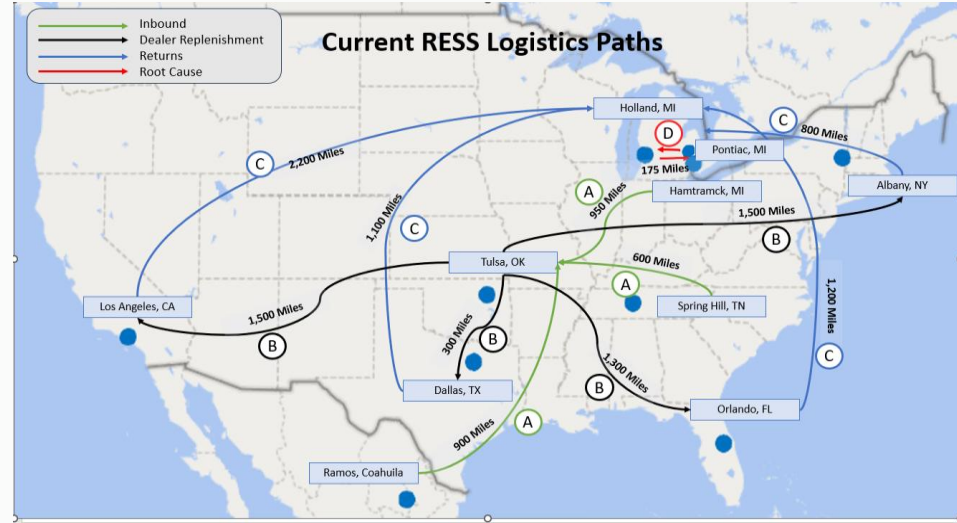




RESS Replacement & Remanufacturing

Manage Service Pack Value Chain

- Distribution of replacement packs to GMNA Dealers and Global Markets.
- Pack Core Return Process



Remanufacturing (ATC)

