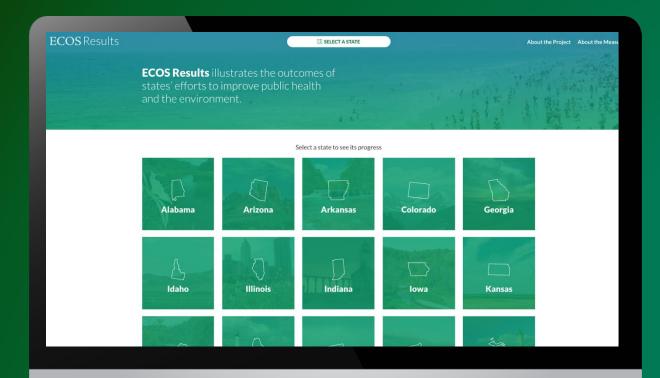


E C O S

# Communicating Your Results with ECOSResults

March 17th 2021



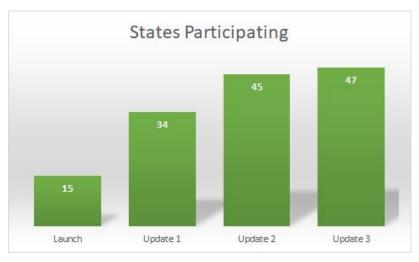
# ECOS Results

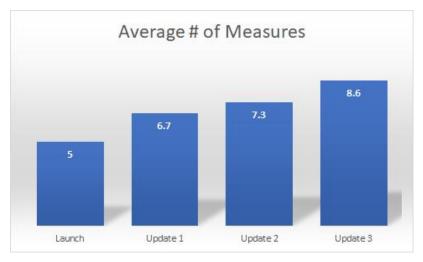
An interactive web tool displaying state-identified common measures.

Seeks to communicate public health, environmental progress, and economic impact over time.

# History

2016	Project initiated with pilot states
Oct. 2017	ECOSResults.org launched
2018	19 States added to the site
Nov. 2018 - Feb. 2019	Formed workgroup to revise measures and the site
May 2019	Implement workgroup changes, Data Update
Nov 2020 - Present	Data Update, 2 States added





# The Measures

- Air Healthy to Breathe: Ambient Air Pollution, Point Source Emissions, Economic Indicators
- Less and Properly Managed Waste: Brownfields, RCRA I Compliance, RCRA C Compliance, RCRA Facilities in Corrective Action, LUST Cleanups
- Water Clean and Available for All Uses: Drinking Water, Waterbodies Monitored, Nitrogen and Phosphorus Discharged from NPDES Facilities, Wastewater Dischargers Without Significant Non-Compliance, Reduction in Nonpoint Source Pollutants, Investments in Water Infrastructure

# **Participation:**

- Average Number Measures Shown/State: 8.61
- Minimum/Maximum Measures Displayed: 2/13
- Measure with Most State Participation: RCRA C Compliance (32 States)



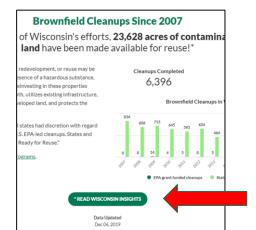
# **Brownfield Cleanups Since 2007**

As a result of Kansas's efforts, **2,458 acres of contaminated land** have been made available for reuse!

A brownfield is a property whose expansion, redevelopment, or reuse may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. Cleaning up and reinvesting in these properties increases local tax bases, facilitates job growth, utilizes existing infrastructure, removes development pressures from undeveloped land, and protects the environment.

For the purposes of ECOS Results, individual states had discretion with regard to whether they show both their state and U.S. EPA-led cleanups. States and EPA may have different definitions of "Acres Ready for Reuse."

Learn more about brownfield programs.





#### ecosresults.org' Blue Sky Goal

# Citizens are better informed about state environmental progress.

"The data should motivate the viewer to ask questions [and] to think about potential solutions."

# How should ecosresults.org be described?

Understandable

Positive

Engaging

"The audience should feel confident that our environment is progressing in the right direction while understanding that some improvement is still needed..."

#### Who are our comparators?

MN Dashboard (PDF)

NH Dashboard (Website)

MI Dashboard (Website)

# **Project Purpose**

To create a tool that helps states communicate stories about environmental progress.

Project Priority

Show Progress

#### What is Success for this Project?

- ecosresults.org's presentation of data helps communicate the role states play in protecting human health and the environment.
- More ECOS members see the value in the ECOS Measures project as a result of ecosresults.org and sign on.

#### Who are our Audiences?

- Environmental legislative and policy decision makers
- Environmentally engaged entities (i.e. NGOs & other organizations)
- Citizens that want to become better informed

## What are the project's Barriers to Success?

- Data availability.
- Losing the context of states' individual circumstances, which creates murky data.
- Allowing technical verbage to dominate explainations of measures and data.

"We'll never finish if we get bogged down in every detail."



# **Use Cases:**

How can ECOS Results help states track and share progress and outcomes?



# Promotion

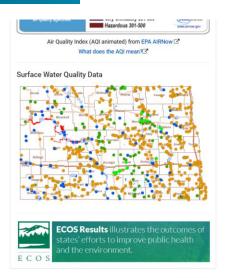
New or Changed Rules

Air Municipal Facilities Waste Water

Need more information or have questions? Please call the North

Need more information or have questions? Please call the North Dakota Department of Environmental Quality at \$701-328-5150.

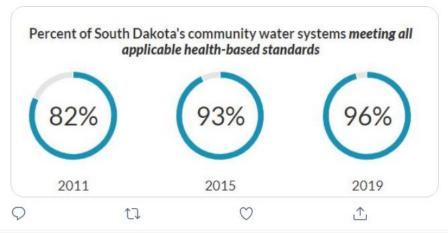
You may also subscribe to the email list for public notices to receive updates about new or changed rules. For information on Environmental Protection Agency regulations, please see: http://www.epa.gov/lawsregs.





#### **ECOS** @ECOStates · Feb 2

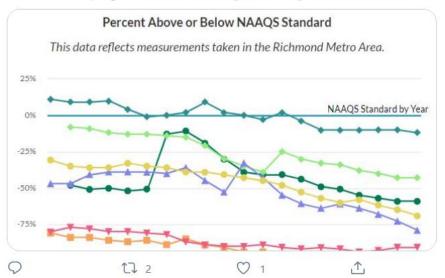
In 2019, 96% of South Dakota's (SD) community water systems met all applicable health-based standards. Check out more of SD's environmental progress at ecosresults.org/states/south-d... #ECOSResults



# No.

#### ECOS @ECOStates · Feb 1

In 2019, 7 out of 7 standards measured in Virginia were at or below the National Ambient Air Quality Standards. Check out more of @VirginiaDEQ's environmental progress at ecosresults.org/states/virgini.... #ECOSResults





# Presenting Data: Ambient Air

#### **Ambient Air Pollution**

In 2019, **7 out of 7** standards measured in Massachusetts were at or below <u>the National Ambient Air Quality Standards (NAAQS)</u>.

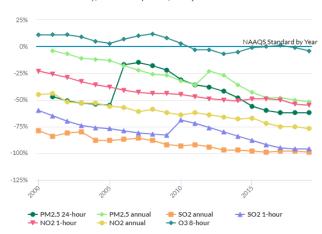
Ambient (or atmospheric) air quality refers to the concentration of pollutants in the outdoor air. Ambient air is regulated by U.S. EPA and maintained by states through the NAAQS, which is the set of guidelines on acceptable concentrations of nitrogen dioxide (NO2), ground-level ozone (O3), sulfur dioxide (SO2), particulate matter (PM), carbon monoxide (CO), and lead (Pb). NAAQS seek to protect the public, especially "sensitive" populations such as asthmatics, children, and the elderly, from harmful ambient air pollutants.

For the purposes of ECOS Results, individual states had discretion with regard to the geographical scope of areas reported.

Learn more about the Standards.

#### Percent Above or Below NAAQS Standard

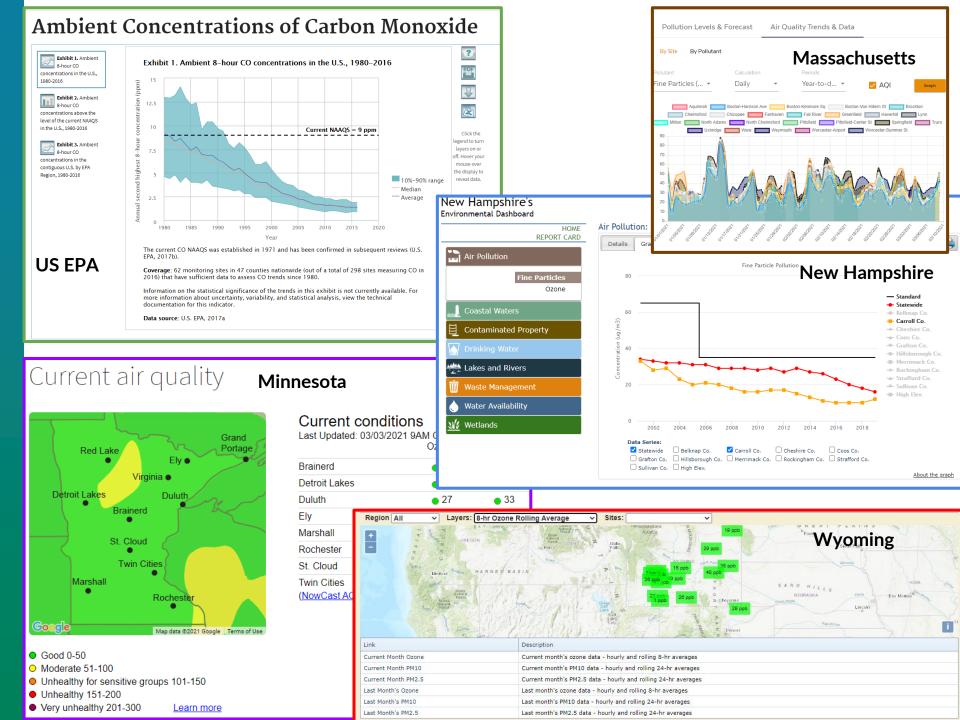
All pollutants except Ozone are reported from monitors in Boston (Kenmore Square, Roxbury). Ozone is reported from Quabbin Reservoir.

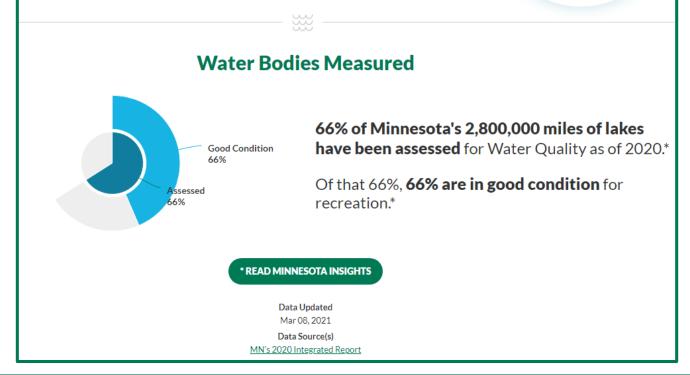


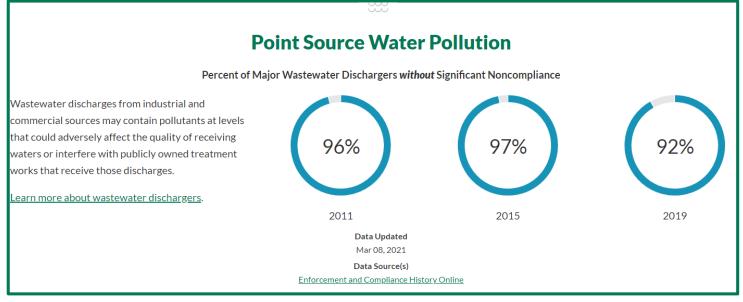
Data Updated Dec 18, 2020

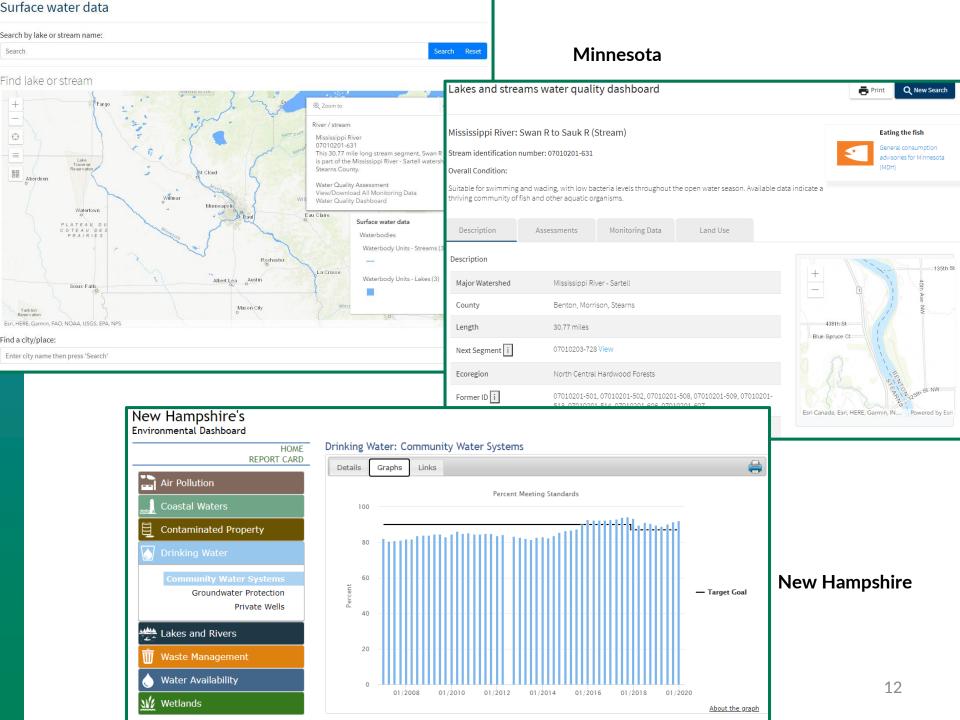
Data Source(s)

U.S. EPA's Report on the Environment (ROE)









# ecosresults.org' Blue Sky Goal

# Citizens are better informed about state environmental progress.

"The data should motivate the viewer to ask questions [and] to think about potential solutions."

# How should ecosresults.org be described?

Understandable

Positive

Engaging

"The audience should feel confident that our environment is progressing in the right direction while understanding that some improvement is still needed..."

#### Who are our comparators?

MN Dashboard (PDF)

NH Dashboard (Website)

MI Dashboard (Website)

# **Project Purpose**

To create a tool that helps states communicate stories about environmental progress.

Project Priority

Show Progress

#### What is Success for this Project?

- ecosresults.org's presentation of data helps communicate the role states play in protecting human health and the environment.
- More ECOS members see the value in the ECOS Measures project as a result of ecosresults.org and sign on.

#### Who are our Audiences?

- Environmental legislative and policy decision makers
- Environmentally engaged entities (i.e. NGOs & other organizations)
- Citizens that want to become better informed

## What are the project's Barriers to Success?

- Data availability.
- Losing the context of states' individual circumstances, which creates murky data.
- Allowing technical verbage to dominate explainations of measures and data.

"We'll never finish if we get bogged down in every detail."





# E C O S

# ECOS Results Staff Contacts

Connor MacCartney cmaccartney@ecos.org

Sarah Grace Longsworth slongsworth@ecos.org