

Update on EPA's America Recycles Initiative

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June 18, 2020

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America Recycles

Importance of the U.S. Recycling System

- Recycling provides valuable feedstock to the manufacturing sector.
- Recycling creates jobs! EPA estimates that 757,000 jobs and \$36.6 billion in wages result from recycling.
- National recycling rate has grown from 10% in 1970 to over 35% today.
- EPA's America Recycles Initiative launched in November 2018.

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U.S. Recycling System Challenges

- Consumer confusion about how to recycle properly
- Outdated processing infrastructure in need of investment
- Lack of domestic markets
- Differing state and local approaches to collecting, defining, measuring and tracking recycling

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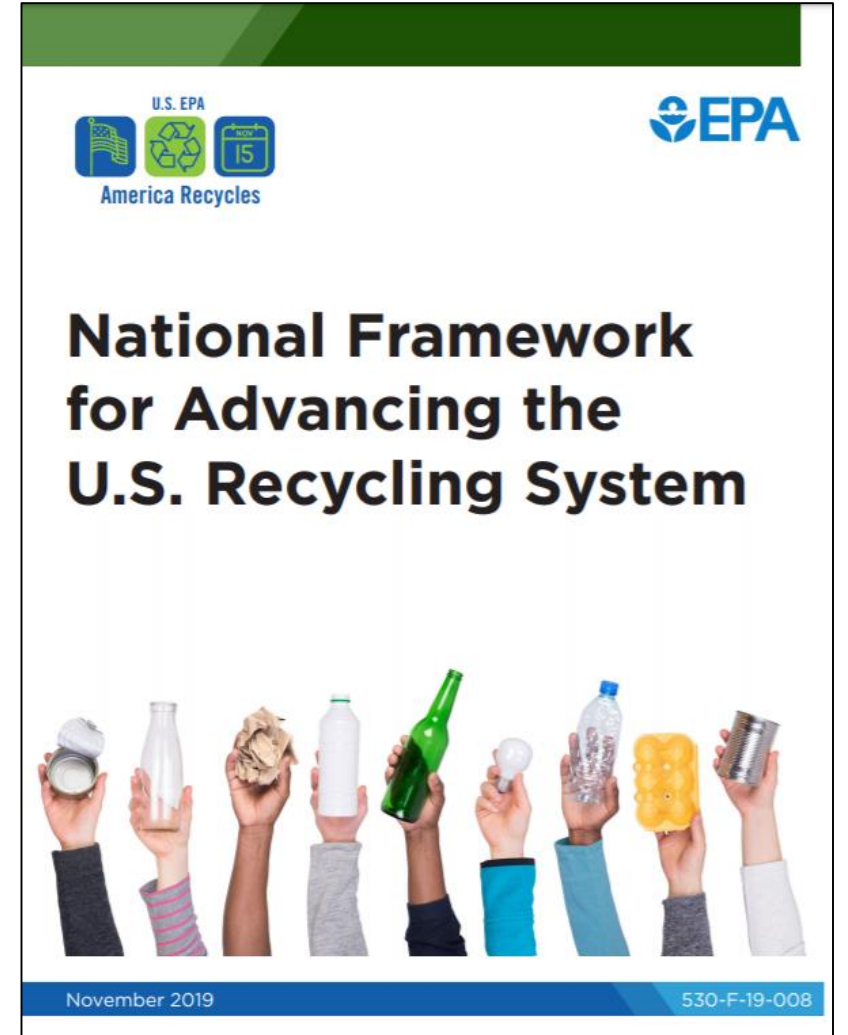


America Recycles

America Recycles Week 2019



www.epa.gov/Americarecycles



U.S. Recycling System Action Areas



Promoting Education
and Outreach



Enhancing Materials
Management
Infrastructure



Strengthening
Secondary Materials
Markets



Enhancing
Measurement

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EPA's Role

Provide National Leadership

- Implement the *National Framework to Advance the U.S. Recycling System*
- Develop a national recycling strategy and national recycling goal(s)

Support State and Local Governments

- Public Service Announcements on recycling “right” during COVID-19
- Update EPA's *Measuring Recycling: A Guide for State and Local Governments*

Enhance Supply and Demand of Recyclables

- Hold regional and state market development workshops
- Promote preferred procurement of recycled content products

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PSA: Recycling During Health Crisis



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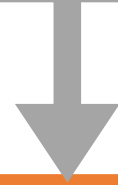
America Recycles

How to Get Involved

Sign

Sign the America Recycles Pledge

<https://www.epa.gov/americarecycles/forms/america-recycles-pledge>



Attend

Attend the America Recycles Summit and Innovation Fair

•November 16-17, 2020

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THANK YOU!

**To learn more about America Recycles,
please visit**

<https://www.epa.gov/americarecycles>

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